

# Kids Book Drive

A PROPOSAL For: Senior English 12B Capstone Project

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March/25/2010

Reach Out and Read

## INSERT HEADLINE HERE

### **PROBLEM STATEMENT.**

Many families can't afford to purchase new books for their children.

### **PROJECT.**

Our project goal is to hold a children's book drive to contribute books to families that can't afford books for their children. We will be setting boxes outside of bookstores, libraries, and schools in and around Kent County area. The books should be new or gently used. Signs will be put up to get the word out about the book drive. All books donated to our cause will be given to The Devos Childrens Hospital located in Grand Rapids, MI.

### **DATES.**

March 3, 2010 through May 7, 2010

### **VISION.**

Our vision is to share the joy of literacy with today's youth. No child should be denied the opportunity to read. A family's financial situation should not hinder a child's imagination or creativity, and certainly should not contribute to poor reading scores. We picture boxes full of books and children with smiling faces. We picture businesses, schools, and libraries helping us advertise our book drive and host drop-off locations. We envision a project that is sustainable and will be carried on by our peers for years to come.



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**KEY POINTS FROM RESEARCH.**

35% of American children arrive at kindergarten without the basic language skills they will need to learn to read. Literacy skills include recognizing letters of the alphabet, understanding that books are read left to right, and being able to tell and understand stories. 88% of first graders who are below grade level in reading will continue to read below grade level in fourth grade. Reading difficulties can contribute to school failure, when increases the risk of absenteeism, dropping out, juvenile delinquency, substance abuse, and teen pregnancy.



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